CONNECT a MILLION MINDS™

AN INITIATIVE OF Time Warner Cable

Reel Spirit: Young Filmmaker Showcase 2012 is proud to announce a a new video category entitled "Reel Spirit of STEM" sponsored by a Time Warner Grant through the Connect a Million Minds Initiative.
In addition to other Reel Spirit categories, young filmmakers may submit productions in this new category. The intent is to communicate content/topics related to Science, Technology, Engineering or Math (STEM) through video.

GUIDELINES of Reel Spirit of STEM category:

1. Content of video is STEM related.

2. The goal of the video is to make STEM content easy to understand in a creative, entertaining and visual way using the principles of video production.

3. Video MUST be any of the following genres: **Comedy/Drama; Music Video; Animation/Claymation or Science Fiction**. All four of these genres will be competing in the SAME over all category of "Reel Spirit of Stem". Even though the different genres are competing in this category, the judging is directed toward STEM content and how well it is depicted, expressed and matched to the chosen genre.

4. Three grade divisions are offered: Division 1 (grades 2/3); Division 2 (grades 4/5/6); Division 3 (junior high/middle school)

5. Productions are evaluated by an independent media professional and an educator with STEM background with the potential of 1st, 2nd, 3rd place winners for each division; however, it is the decision of judges not to have a winner in each particular place/division, if no entry warrants it.

6. The entry is limited to 4 minutes in length including title and credits. Productions are evaluated in accordance to Reel Spirit Showcase guidelines as stipulated on the website WWW.REELSPIRiT.ORG. All productions require a completed entry form and fee with submission. **Entry must be received by March 1, 2012.**

Selected winning entries for "Reel Spirit of STEM" category are a part of the Reel Spirit: Young Filmmaker Showcase 2012, youth alliance of the AMC Kansas City FilmFest. All winning entries are shown to an authentic audience in a movie theater on the big screen. Young filmmakers are awarded trophies, certificates, opportunities for prize drawings and given the "red carpet" treatment.

In addition to trophy and certificates, winning entries in the "Reel Spirit of STEM" category will receive:
1. A DVD from Time Warner Channel Shows related to STEM topics for the filmmakers' school
2. Entrance into prize drawing for a "Day Internship at Time Warner Cable" among winning filmmakers in this category.

This collaborative category with Time Warner provides students an opportunity to expand their understanding of various STEM disciplines into another medium. The hands-on technology of video production allows the chance to share the adventure and wonders of STEM in a unique way to an authentic audience.

For further information or questions contact us at info@reelspirit.org